

Photography Workshop

Conducted by Arik Gorban

Post Processing - Critical Step in Image Making

Saturday, March 10, 2018, 7 to 9 pm

At the Guild of Creative Art

Arik Gorban, a past president of the Somerset County Photography Club, is a celebrated photographer whose work, both film and digital, has won numerous competitions and been exhibited locally, and published.

Examples of his art can be seen on www.agphotoworks.com. He has also been lecturing and judging photo competitions for many years.

In this program, *Post Processing - Critical Step in Image Making* – Arik will discuss and demonstrate the importance of post processing in creating images with impact and style. You'll see why and how every picture can be refined with some adjustments. The idea that we need to get the best picture out of the camera is still valid, but it will be explained why the best picture out of the camera for Photoshop (or any similar photo editing software) is not the same as the best picture out of the camera for a final presentation. The session will focus on demonstrating how quick adjustment can make major improvements, but will also show how more extensive post work can produce creative artwork.

The presentation and live demonstration will include tips, examples, and a demonstration of techniques, leading to better final images. It will also discuss the ethical aspects of image manipulation. The discussion will cover *Photoshop, Lightroom, Elements, On1 Photo Raw 2018*, and other plug-ins. The live demonstration will use *Photoshop* and other plug-ins. The session will be interactive and allow the attendees to ask questions and offer opinions; however, it is not intended to be a photo editing class.