

Exhibiting/Associate/General Artist - Jury Feedback Sheet

Candidate's No. ____ Decision: ____ Exhibiting ____ Associate ____ General

Rating Scale: **5-excellent, 4-very good, 3-good, 2-fair, 1-needs improvement**

____ **1. Originality/Creativity** – The work is different and inventive and has not been copied from other sources. The work will be judged as a Portfolio with emphasis on a consistent, distinct style that looks like it was done by the same person. Evidence of experimentation with materials and imagery may be present as well as evidence of risk-taking.

Comments:

____ **2. Composition/Design** – The artist displays a strong understanding of composition which is defined as a thoughtful arrangement of the art elements (color, texture, line, shape, space, and value) using the principles of design. The work is commanding, with fresh visual impact, and has a sense of “flow” that is, at the same time, controlled and organized around a center of interest.

Comments:

____ **3. Technique/Execution** – The manner and skill with which the artist uses the tools and materials to *achieve* the chosen effect is consistent and well done. Artist shows a mastery of the media (this includes color theory, perspective, the printing process, Photoshop or HDR if applicable).

Comments:

____ **4. Emotional Impact** – The artist demonstrates the ability to affect an emotional or visceral response in the perceiver; to inspire awe, or induce a sensory response.

Overall:

Note: If you would like to participate in an informal Portfolio review in the future, please notify the Guild.